



89th Meeting of the Finance Committee

Agenda Papers

Time/Date: 12.15 p.m. / 03rd January 2020
Venue: Chamber of Secretary (Sports)
Shastri Bhawan
New Delhi

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Agenda Item No.1

Appointment of Project Management Unit (PMU) on NICSI Rate Contract

Reference is invited to the limited tender for **Appointment of Project Management Unit (PMU) on NICSI Rate Contract for SAI** against IFS No: **F. No. 30/FIT INDIA MISSION/RFP/2019-20**. A limited tender enquiry was issued to the following NICSI empanelled agencies:

- a. Deloitte Touche Tohmatsu India LLP
- b. Ernst & Young LLP
- c. KPMG
- d. Price Water House Coopers P Ltd.
- e. Wipro Limited

2. A meeting of the Technical Bid cum Presentation Evaluation Committee (TBPEC) in respect of the subject mentioned above was convened on 24th December, 2019 in presence of the following members:

- i. Sh. Rohit Bharadwaj, Secretary SAI : Chairperson
- ii. Smt. Ekta Vishnoi, Senior Director, FI : Member
- iii. Sh. Rohit Khanna , CEO, FI : Member
- iv. Sh. Shailendra Kumar, AD, FI : Member
- v. Sh. Sanjay Kohli, AO Finance : Member

The committee was informed that 2 bids were received against the RFP and they have been found responsive, accordingly they have been called for presentation. The summary sheet of marks obtained is as below:

Sr No.	Name of Bidder	Marks Obtained In technical (65)	Marks Obtained in Presentation (35)	Total (100)
1	M/s Ernst & Young LLP	60	25	85
2	M/s. Pricewaterhouse Coopers Pvt. Limited.	49	30	79

3. Based on the scores of technical cum presentation evaluation, the committee recommended that bid of M/s Ernst & Young LLP may be accepted being the highest in technical cum presentation evaluation.

4. As per the approval of Competent Authority, resources are to be deployed to set up PMU in SAI. On 26th December 2019, a meeting was held with Secretary, SAI to discuss the resource deployment plan for setting up the Project Management Unit (PMU) in SAI. During the discussion, the manpower requirement was assessed keeping in view the immediate priorities of SAI and it was felt that, to kick-start the project, SAI will require 13 resources out of 21, divided in two teams to be deployed under this PMU. Rest of the resources will be deployed as and when need arises. One team will comprise of 6 resources and will be deployed to assist the operations of Fit India Mission (the proposed team structure is depicted in Table 'A' below). The other team will comprise of 7 resources and will be deployed to assist in operations of Khelo India and Sports Authority of India (the proposed team structure is depicted in Table 'B' below). It was also assessed that the work experience of few of the resources may be modified to suit the current need as per the following:

S. No.	Position	Experience as per RFP	Revised experience as per assessment
1	Project co-lead	10-15 years	6-10 years
2	Market Linkage Expert	6-10 years	3-6 years
3	Monitoring and Evaluation Consultant	3-6 years	Less than 3 years
4	Strategy and Planning Consultant	Less than 3 years	3-6 years
5	Infrastructure Expert	6-10 years	3-6 years
6	Operations Consultant/ Strategic Planner	3-6 years	Less than 3 years

Table 'A': Proposed team structure for Team – A to assist Fit India Mission

S.No.	Position as per RFP	No of Resource	Key Competencies
1	Project Co-Lead 6-10 years of experience	1	Proposed Role ▶ Provide oversight and recommendation related to operational planning of sports & fitness events Key Competencies ▶ Events strategy, planning and management ▶ Operational planning of large-scale sports events
2.	Market Linkage Expert 3-6 years of experience	1	Proposed Role ▶ Develop market linkages and partnership ▶ Responsible for enforcing new alliances that may benefit SAI in whole Key Competencies ▶ Experience of garnering CSR funds from the market for Government projects/Campaign/event
3.	Communication Consultant 3-6 years of experience	1	Proposed Role ▶ Develop Creative communication design and strategy Key Competencies ▶ Experience in communication and public relationship management in government sector ▶ Should be well versed with graphic designing
4.	Monitoring and Evaluation Consultant <3 years of experience	1	Proposed Role ▶ Monitor all the running programme and regularly evaluate their status ▶ Tracking the progress and ensure timely completion of programmes and events Key Competencies ▶ Experience in designing KPIs and undertaking monitoring and evaluation for

S.No.	Position as per RFP	No of Resource	Key Competencies
			<p>large scale programs</p> <ul style="list-style-type: none"> ▶ Experience of working on National Level sports/fitness/campaigns/events will be added advantage
5.	<p>Strategy & Planning Consultant</p> <p>3-6 years of experience</p>	1	<p>Proposed Role</p> <ul style="list-style-type: none"> ▶ Overall planning for development and management of Fit India and other schemes/ initiatives undertaken by SAI including necessary documentation for obtaining key clearances and approvals ▶ Responsible for stakeholder activation and coordination ▶ Implementation support including supervision of the work undertaken by various agencies appointed by SAI for implementation its schemes/ initiatives ▶ Status reporting on a periodic basis while highlighting risks and possible mitigation measures ▶ Research & Content <p>Key Competencies</p> <ul style="list-style-type: none"> ▶ Experience in implementation of consulting assignments in the government sector ▶ Experience of working on National Level campaign will be an added advantage
6.	<p>Strategy & Planning Consultant</p> <p><3 years of experience</p>	1	<p>Proposed Role</p> <ul style="list-style-type: none"> ▶ Overall planning for development and management of Fit India and other schemes/ initiatives undertaken by SAI including necessary documentation for obtaining key clearances and approvals ▶ Responsible for stakeholder activation and coordination ▶ Implementation support including supervision of the work undertaken by various agencies appointed by SAI for implementation its schemes/ initiatives ▶ Status reporting on a periodic basis while highlighting risks and possible mitigation measures ▶ Research & Content <p>Key Competencies</p> <ul style="list-style-type: none"> ▶ Experience in implementation of consulting assignments in the government sector ▶ Experience of working on National Level campaign will be an added advantage

Table 'B': Proposed team structure for Team – B to assist Khelo India & Sports Authority of India

S.No.	Position as per RFP	No of Resource	Key Competencies
1.	Strategy & Planning Consultant 3-6 years of experience	1	<p>Proposed Role</p> <ul style="list-style-type: none"> ▶ Overall planning for development and management of Khelo India and other schemes/ initiatives undertaken by SAI including necessary documentation for obtaining key clearances and approvals ▶ Responsible for stakeholder activation and coordination ▶ Status reporting on a periodic basis while highlighting risks and possible mitigation measures <p>Key Competencies</p> <ul style="list-style-type: none"> ▶ Experience in implementation of consulting assignments in the government sector ▶ Experience of working on National Level campaign will be an added advantage
2.	Infrastructure Expert 3-6 years of experience	1	<p>Proposed Role</p> <ul style="list-style-type: none"> ▶ Responsible for facilitating planning related to development and upgradation of sports infrastructure ▶ Assist department in implementing measures pertaining to utilization of sports infrastructure ▶ Support in preparation or validation of budget estimate related to development and upgradation of sports infrastructure <p>Key Competencies</p> <ul style="list-style-type: none"> ▶ Experience in infrastructure strategy and implementation in the government sector ▶ Experience in sports infrastructure will be an added advantage
3.	ICT Consultant 3-6 years of experience	1	<p>Proposed Role</p> <ul style="list-style-type: none"> ▶ Assist SAI in identifying IT initiatives in the areas such as applications, web, mobile ▶ Design IT solution design for various initiatives under Khelo India identified by SAI ▶ Assist in preparing options for various implementation models (e.g. self-development, manpower outsourcing, turnkey) ▶ Assistance in monitoring implementation of IT initiatives in SAI <p>Key Competencies</p> <ul style="list-style-type: none"> ▶ Experience in design, procurement, project management of ICT projects in the government sector ▶ Should have experience in undertaking MIS projects

S.No.	Position as per RFP	No of Resource	Key Competencies
4.	Procurement Consultant 3-6 years of experience	1	<p>Proposed Role</p> <ul style="list-style-type: none"> ▶ Prepare draft bid documents for procurement of sports pitches, sports and fitness equipment etc. ▶ Assist in bid process management for hiring the services of agency for development/maintenance of Sports Infrastructure <p>Key Competencies</p> <ul style="list-style-type: none"> ▶ Experience in procurement in the government sector
5.	Business Process Re-engineering Consultant 3-6 years of experience	1	<p>Proposed Role</p> <ul style="list-style-type: none"> ▶ The BPR exercise will be undertaken with an objective to bring incremental efficiency rather than organization transformation ▶ As-Is assessment of business processes as agreed with SAI management ▶ Prepare process maps and identify gaps Prepare recommendations including designing to to-be process maps for bringing efficiency in overall process <p>Key Competencies</p> <ul style="list-style-type: none"> ▶ Experience of undertaking process re-engineering works for similar Government departments and understanding the IT landscape
6.	Business Process Re-engineering Consultant 3-6 years of experience	1	<p>Proposed Role</p> <ul style="list-style-type: none"> ▶ The BPR exercise will be undertaken with an objective to bring incremental efficiency rather than organization transformation ▶ As-Is assessment of business processes as agreed with SAI management ▶ Prepare process maps and identify gaps Prepare recommendations including designing to to-be process maps for bringing efficiency in overall process <p>Key Competencies</p> <ul style="list-style-type: none"> ▶ Experience of undertaking process re-engineering works for similar Government departments and understanding the IT landscape
7.	Strategy & Planning Consultant <3 years of experience	1	<p>Proposed Role</p> <ul style="list-style-type: none"> ▶ The Consultant shall be responsible to operationalize the designed strategy and implement ▶ Shall ensure the smooth operations of envisioned schemes and programmes for SAI ▶ Coordination with National School Education Board <p>Key Competencies</p> <ul style="list-style-type: none"> ▶ Experience in operations and implementation in government sector

During the project duration, whenever required, SAI will engage additional manpower for project related matter on need basis.

5. All the deployment under this project will be done as per existing NISCI empanelment rates. It is to be noted that an increment of 8% over the original rate contract was applied for the first year of NISCI empanelment (as per the terms of empanelment) which was thereafter not enhanced during the third year as per the extension letter of NISCI. (Copies of the NISCI Rate Contract and extension letters are placed at pages 136/C to 147/C). The overall financial implication with above 13 persons over a period of one year is calculated in Tables 'C' & 'D' as follows:

Table 'C': Total Financial Implication for Team – A for a period of 12 Months

S. No.	Position (Experience)	Requirement (Person Months)	NISCI rate as per 2017 (INR)	Incr. @ 8% in 2018	Current NISCI Rate (INR)	Cost per annum (INR)	GST @ 18%	Total Financial Implication (INR)
1	Project Co-Lead (6-10 years)	12 months	2,80,000	22,400	3,02,400	36,28,800	6,53,184	42,81,984
2	Market Linkage Expert (3-6 years)	12 months	2,50,000	20,000	2,70,000	32,40,000	5,83,200	38,23,200
3	Communication Consultant (3-6 Years)	12 months	2,50,000	20,000	2,70,000	32,40,000	5,83,200	38,23,200
4	Monitoring and Evaluation Consultant (<3 years)	12 months	2,00,000	16,000	2,16,000	25,92,000	4,66,560	30,58,560
5	Strategy & Planning Consultant (3-6 years)	12 months	2,50,000	20,000	2,70,000	32,40,000	5,83,200	38,23,200
6	Strategy & Planning Consultant (< 3 years)	12 months	2,00,000	16,000	2,16,000	25,92,000	4,66,560	30,58,560
GRAND TOTAL (X)						1,85,32,800	33,35,904	2,18,68,704

Table 'D': Total Financial Implication for Team – B for a period of 12 Months

S. No.	Position	Requirement (Person Months)	NICSI rate as per 2017 (INR)	Incr. @ 8% in 2018	Current NICSI Rate (INR)	Cost per annum (INR)	GST @ 18%	Total Financial Implication (INR)
1	Strategy & Planning Consultant (3-6 years)	12 months	2,50,000	20,000	2,70,000	32,40,000	5,83,200	38,23,200
2	Infrastructure Expert (3-6 years)	12 months	2,50,000	20,000	2,70,000	32,40,000	5,83,200	38,23,200
3	ICT Consultant (3-6 years)	12 months	2,50,000	20,000	2,70,000	32,40,000	5,83,200	38,23,200
4	Procurement Consultant (3-6 years)	12 months	2,50,000	20,000	2,70,000	32,40,000	5,83,200	38,23,200
5	Business Process Re-engineering Consultant (3-6 years)	12 months	2,50,000	20,000	2,70,000	32,40,000	5,83,200	38,23,200
6	Business Process Re-engineering Consultant (3-6 years)	12 months	2,50,000	20,000	2,70,000	32,40,000	5,83,200	38,23,200
7	Strategy & Planning Consultant (<3 years)	12 months	2,00,000	16,000	2,16,000	25,92,000	4,66,560	30,58,560
GRAND TOTAL (Y)						2,20,32,000	39,65,760	2,59,97,760

Overall Financial implication for engagement of 13 resources for a period of 12 months:

$$X + Y = ₹ 2,18,68,704 + ₹ 2,59,97,760 = ₹ 4,78,66,464/-$$

Concurrence of Finance Committee of SAI is solicited for approval of Award of Work to M/s Ernst & Young LLP for setting up of PMU in SAI for an initial period of 12 months at the approved rates of NICSI bearing total financial implication of ₹ 4,78,66,464/- (INR Four Crores Seventy Eight Lakhs Sixty Six Thousand Four Hundred and Sixty Four Only) as it is beyond the financial powers delegated to Director General SAI.